

“ANNEX A” to the present Call
RESEARCH TOPICS AND INSTRUCTIONS FOR WRITING THE RESEARCH
PROJECT

1) RESEARCH TOPICS

Communicative mediation: revolutions and meta-knowledge in visual, written and mass-media culture

New forms of transmedial creativity and generative processes of knowledge; Computer based stemmatology and digital editions; From manuscript to digital edition; Transformation of political participation and forms of citizenship; Transformations in the relationship between language, medium and message; Utopian and dystopian languages, ecocriticism, post humanism.

Metamorphosis and circularity of the text: translation and transmediality. From discursive practices to the market

Text and texts: Translation, rewriting, adaptation; Construction of transmedia and cross-media content (storytelling and cultural products); Orality, writing and textualisation; Philosophy of hypertext; Imitation, reuse, refunctionalisation and plagiarism (old and new dimensions of copyright); Dissemination, circulation and sustainability of texts (manuscripts, documentary sources, art collections, audiovisual products, media industries); Cultural systems and products (economic, organisational and market dimensions, sustainability, circular economy, public support and consequences of cultural policies).

Thinking the web: the role of information in cultural, economic and social development

Transmediality and philosophy of the web; Collective and interdisciplinary research perspectives for ancient disciplines (digitization of sources and cultural heritage); Rethinking libraries and archives; Social impact of the web (privacy and oblivion, web reputation in business and personal environments); Freedom of information and fake news; Financial and business information and communication: between efficiency and market distortion; Organizations and the common good.

Media spaces: intersections between languages and digital culture

Case studies of intersection of space/time/medium factors; Phenomenology of virtual and augmented environments; Intersections between real and virtual communities; Frontiers of mediality: anatomies, maps, writings; Meanings and political functions of memory; Phenomenology of perception and media; Philosophy and linguistic medium.

Digital transformation of society

Education, training and learning in the digital horizon (media literacy and media education, digital divide and inclusive education, ethical development, cyberbullying, disciplinary educational perspectives); Digital innovation and legal and organizational transformation (smart working, digital contract, e-commerce); Mediatization of social phenomena.

2) INSTRUCTIONS FOR THE DRAFTING OF THE RESEARCH PROJECT

- 1) Indicate your first and last name;
- 2) Indicate the title of the research line by choosing from the lines listed above;
- 3) indicate the title of your project
- 4) in the elaboration of the project (up to a maximum length of 25,000 characters including spaces) the candidate will take care to indicate: the theme of the research, the current status of studies on the subject, the objectives and methods to achieve them and an essential bibliography.

N.B. The project, in PDF format, must be attached to the application as Annex A.