



DIDACTIC REGULATION

Design and the art of fashion
Degree Class L-3

Faculty of Literature

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DIDACTIC REGULATION FOR THE DEGREE COURSE IN DESIGN AND THE ART OF FASHION

Introduction and area of competence

1. The present Regulation shall regulate the didactic organization of the Course of Study in Design and the Art of Fashion, belonging to the Degree Class L-3 and, in particular, shall determine the elements required by art. 12 of DM 270/04.
2. The present didactic Regulation of the Course of Study in Design and the Art of Fashion L-3, pursuant to the academic Didactic Regulation, was deliberated by the competent didactic structure by majority of its members and submitted to the approval of the Technical-Supervisory Committee.

I: PURPOSES AND DIDACTIC RULES

Art. 1 - Premises

1. The Degree Course in Design and the Art of Fashion (hereinafter referred to as DC) belongs to the Degree Class L-3 provided for in .M. 270/2004.
2. The administrative authorities of the DC shall be the Coordinator and the and the Council of the DC:
 - a. The Coordinator shall be a teacher appointed by decision of the Technical-Supervisory Committee and shall hold a coordinating function. In addition, the Coordinator shall be assigned duties of promotion and verification of the quality and of the unity of the teachings of the DC.
 - b. The Council of the DC shall be comprised of teachers who are entitled to at least one teaching.
3. The didactic rules of the Degree Course in Design and the Art of Fashion along with its general reference framework of formative activities, shall be contained in the attachments which form an integral part of the present Regulation (Attachments 1-5).
4. The present Regulation, pursuant to the academic Didactic Regulation, and to the other didactic regulations, shall regulate the didactic organization of the Degree Course on the elements which were not defined in the aforementioned Regulations.

Art. 2 – Structure of the Degree Course

1. The DC belongs to the Faculty of Literature.
2. The DC shall be organized in three years, shall provide for the acquisition of 180 credits (CFU) and aims to grant a proper theoretical/practical basic education on the fields of arts, cinematography, music, sociology, literature, design and fashion, with the purpose of operating in the various sectors of the fashion industry, from the design of the product to its realization and diffusion. Upon completion of the studies after the attainment of 180 formative credits the student shall be issued the legal title of “Doctor in Design and the Art of Fashion”. The Degree Course aims to guarantee to the students the methodological and critical instruments of historic-artistic, psychological-sociological, aesthetic, juridical and administrative nature, connected to the acquisition of the competences related to the different expressive languages. The Degree Course involves knowledge and competences aimed at allowing both the admission to the second level degrees and the insertion into the labour market, precisely with regard to the career opportunities provided for in art. 5 of the present regulation.
3. The didactic regulation of the DC, along with the general framework of its formative activities, the list of its teachings and their organization into modules, the SSD or the SSDs associated to each formative activity, the CFU associated with each formative activity, drawn up in conformity with the framework defined by the Ministerial Decrees and pursuant to the regulations of the ANVUR, shall be reported in **Attachment 1** which forms an integral part of the present Regulation.
4. The course of study in Design and the Art of Fashion includes formative activities grouped in the following typologies:
 - a) basic formative activities;
 - b) characterizing formative activities;
 - c) supplementary formative activities;
 - d) formative activities chosen by the students;
 - e) formative activities related to the preparation of the final dissertation;

- f) formative activities for the development of further linguistic competences, for eventual formative internships, informatics, telematic and relational abilities.
5. The course profiles of each formative activities shall be available on the website of the University, at the following “search for a member of the teaching staff” link <https://www.uniecampus.it/en/students/search-for-a-member-of-teaching-staff/>

Art. 3 – Specific formative objectives and description of the educational path

1. The DC in Design and the Art of Fashion aims at ensuring to the student: the acquisition of solid basic knowledge on the context of the disciplines of literature, sociology, history, arts and psychology, along with the theoretical disciplines; the acquisition of knowledge and characterizing competences related to the systems and techniques of fashion and of the artistic productions and of the disciplines of informatics and scientific-technology, management and linguistic (English language and English terminology for fashion). In addition, the development of the abilities and of the competences of the student shall be pursued through the proposal for specific activities of didactic workshops on the production of written works (writing workshops) or useful in order to provide instruments for the iconographical representation of the visual culture (Workshop for the interpretation of the images and workshops for the interpretation of the works of art) and on the archiving and the recovery of the information related to the specific disciplinary areas (workshop for the bibliographic and archiving research, bibliography and library science).
2. The DC shall be organized in a single curriculum.
3. The present Regulation shall be completed with five documents attached annually prepared in the process of activation of the DC:
 - a. In **Attachment 1** shall be indicated the general frame work of the formative activities;
 - b. In **Attachment 2** shall be indicated the formative activities proposed along with the list of the teachings and the study plan;
 - c. In **Attachment 3** shall be indicated the Syllabus OFA LINGUA ITALIANA
 - d. In **Attachment 4** shall be indicated the regulation on internships.
 - e. In **Attachment 5** shall be indicated the Faculty guidelines for the final dissertation;
4. All the information required by the current legislation such as the formative objectives of the course of study and the activated formative activities, the list of the teachers involved in the

DC, shall be published on the University website and on the Course Profile.

5. The programmes for the teachings and the other formative activities along with the calendar of the examination session and the other forms of final verification shall be published before the beginning of the academic year.
6. The formative activities autonomously chosen by the student, provided for in Article 2 paragraph 4, letter d, shall be selected among the teachings indicated in **Attachment 2**.
7. For all the matters related to their academic career and their study plans, the students shall turn to their tutor, who shall be their reference point. The Degree Course, in fact, shall offer an ongoing orientation and tutoring service which avails itself of the assistance of tutors selected by the University and operating in conjunction with the coordinator and the Council of the Course of Study.
8. There are no planned preparatory activities with regard to the education path.
9. The Study Plan of the Degree Course in Design and the Art of Fashion shall give importance to the curricular internship of the students, with a practice exercise function with the purpose of completing their formation. The curricular internship shall consist in a period of practical activity exclusively aimed at the attainment of the CFU needed for the completion of the educational path. The duration of activity of curricular internship for the students of the Degree Course in Design and the Art of Fashion D.M. 270/2004 shall be of 250 hours, equivalent to 10 CFU. The objectives and the activities of curricular internship shall be regulated by the Regulation for the Curricular Internships (**Attachment 4**).

Art. 4 – Learning Results

1. The graduated of the Course of Study shall demonstrate the following knowledge and competences:

Knowledge and comprehension

The course of study aims at achieving a cognitive, interpretive and critic competence with regard to the most different forms of aesthetic, industrial and communicative productions related to the area of fashion and interior design, both from a historic and contemporary perspective. Particular attention shall be addressed to the attainment of the theoretical-methodological competences useful to the analysis, the knowledge and the evaluation of texts, manufacture and audiovisual products related to the aforementioned areas of interest,

with reference to the national and international context. Therefore, the course of study shall provide the needed instruments for the orientation into the field of fashion and interior design analyzing its aesthetic, technologic and social aspects, including its communicative and organizational dimension.

Applying knowledge and comprehension

The course of study shall offer to the student a general methodological formation, useful for the planning and the promoting of the fashion and interior design products, in addition to the realization of editorial products connected to the aforementioned areas of interest. In particular, the historical, sociological and anthropological competences shall allow the student to interpret to the fullest the tendencies of the contemporary socio-cultural scenery; the economic-administrative competences shall be functional for the planning, the organization and the management of the cultural events; the literary, historic-artistic, and multimedia competences shall allow the analysis, evaluation and interpretation of the texts and of the audiovisual products belonging to the world of fashion design and interior design. The acquisition of said abilities shall be evaluated through the different forms of verification and examination, and through the reports of the responsible for the internship and the final examination.

Making judgements

The graduates in Design and the Art of Fashion shall obtain advanced skills in developing autonomous critical opinions and judgements on the communication and conception of a project both in fashion and interior design; they shall be capable of managing, understanding and judging the data resulting from market researches in order to identify new sectors where to sell the newly created fashion and design products; they shall develop an autonomous critical capacity on the representation of the design products. In addition, they shall be able to use IT and telematic tools within their area of competence. The aforementioned formative objectives shall be submitted for verification initially in the various workshops, and at a later time in view of the final dissertation.

Communication Skills

The graduates shall:

- Have proven competency on communication and information management;
- Be able to use fluently and accurately the proper methods and visual, verbal and written communication tools;
- Be able to represent the contents of the fashion and/or interior design projects with the typical drawing instruments;
- Develop learning abilities also based on the fruition of online materials on all the disciplines included in the study plan and shall be able to realize the activities typical of the occupations based on the use of IT tools (advertising campaigns, power point presentation of the expositions, etc.);
- Be able to communicate in a language of the European Union other than Italian in relation to the context and the native language of their speakers.

The verification of the acquisition of the communicative abilities shall be implemented through the realization of written compositions, diagrams, multimedia and/or through prototypes realized in the workshops and/or interactive didactic activities provided for by the individual courses of study, in addition to the examinations.

Learning skills

The students at the end of the course shall:

- Have developed during their learning process the necessary capabilities to deepen independently their professional and scientific knowledge;
- Be able to relate and to interact independently with the ideational and creational processes typical of fashion design and/or interior design;
- Be able to update their knowledge in several areas of competence;
- Be able to use the main IT/telematic communication tools with ideational, productive and/or communicative purposes;
- Be able to study in an e-learning environment.

The students, during their career shall achieve the ability to learn through:

- Activities of individual study, provided for the preparation of each oral and/or written examination;
- The preparation of a set of activities which fall into the category of Interactive Didactics such

as, for example, telematic exercises and tests, Wiki, C-Map and forums (which are mandatory for some teachings);

- The activities carried out in view of the final examination.

Art. 5 – Professional figures, sources of employment and education prospects

1. Education prospects for the graduates: the course of study in Design and the Art of Fashion shall guarantee to its graduates the possibility to continue their studies with a Master's Degree belonging to the LM-65 class.

2. Professional figures and education prospects: the degree course shall train professional figures responsible of the communicative, creative and innovative processes of fashion and/or interior design. The graduates of the course shall aim to an employment in the following areas of interest:

- Companies in the textile sector producing clothing and accessories as: Cool Hunter, Textile design;

- at companies and professional practices dealing with fashion design and modeling and stylistic consultation, with specific competence in materials technology, as: Cool Hunter, employee in a style office and researcher for fabrics and materials;

- in companies dealing with communication and commercialization within the fashion design area of interest as: person in charge of planning, organizing and managing of events, conventions, commercial activities and fairs.

The graduates of the Course in addition, shall aim at being employed in companies and professional practices dealing with design and production of interiors as: person in charge for the verification and development of furniture manufacturing, temporary establishment of events and business activities.

3. The competences related to the function are:

- Theoretical-methodological competences related to the knowledge, the analysis and the evaluation of texts, artefacts and audiovisual products related to the field of competence of fashion and interior design within a National and International context;

- psychological-sociological, anthropological and semiotic competences related to the reading and interpretation of cultural and social behaviours typical of the contemporary society;

- Scientific-technological competences specific to the sectors of engineering sciences in

relation to the selection: of the materials for the realization of the products of the fashion and interior design sectors depending on their communicative, perceptive, aesthetic and performative qualities; of the techniques of prototyping and engineering of the product; of the processing and manufacturing technologies;

-communicative competences aimed at expressing, through design and artifacts, conceptual ideas and planning, using the proper terminologies and methods, products, events, fairs and temporary expositions;

-economic and managing competences related to: evaluation of the costs, organizing and managing, marketing strategies and company management.

4. As far as the employment prospects are concerned, the graduates shall be enabled to carry out professional activities at public and private institutions belonging to the world of fashion and/or interior design, from the conception of the product to its realization and communication and promotion. The implemented formation shall be intended as part of the basic cultural baggage for the professions belonging to the world of fashion and interior design. In particular the graduates of the degree course in Design and the Art of Fashion shall carry out the following activities:

- Within the fashion industry and its related products (textile, accessories, etc.), and interior design, from a dependent/subordinate employment, to the atelier and the professional practice;

- At companies, exhibition centres, fair complexes, advertising agencies, specialized publishing businesses, press offices of fashion houses and interior design agencies;;

- At companies and institutions which organize cultural events and fashion shows.

Finally, the course enables the student to attain the licence of industrial expert.

Art. 6 – Admission and enrolment

1. The students who intend to enrol in the DC shall be in possession of a secondary school certificate or another qualification attained abroad and recognized as suitable pursuant to the current legislation;
2. Subject to the admission requirements, the DC shall provide for an initial evaluation of proficiency at Italian (see **Attachment 3**). The possession of knowledge and competences evaluated with the modalities provided for in the previous paragraph.
3. Therefore, appropriate competences on the use of the Italian language shall be required. Such

competences shall be assessed by means of a non-selective assessment test. An eventual negative result shall not compromise the matriculation, even though it implicates additional training requirements (OFA). The OFA shall be considered fulfilled for the students coming from other universities whose CFU in the Scientific-Disciplinary Sectors FIL-LET/10, L-FIL-LET/11, L-FIL-LET/12, L-FIL-LET/13, have been recognized by virtue of their previous career.

4. The test provided for in the previous paragraph shall be carried out pursuant to the University's Virtual Learning Environment.
5. The OFA, required for the students failing the non-selective test provided for in the previous paragraph, shall consist in the telematic frequency in the University's Virtual Learning Environment. The OFA, which shall be fulfilled within the first year of the degree course, provide for a proficiency test for each remedial course.
6. The fulfillment of the OFA shall not implicate the assignment of any credit.
7. There shall not be any limits to the possibility of enrolment as 'studente fuori corso', nor a maximum number of repeatable years.
8. The recognition of the CFU of the incoming students as well as the quantification of the minimum number of CFU that the students shall attain in an academic year in order to continue the course of study to another academic year, shall be established in the related Academic Regulations. The Committee for the Study Plans, appointed by the Council of the Degree Course, shall provide for the assessment of the applications for recognition of the previous academic career or of the individual courses equivalent to the teachings, which are part of the training offer of the Degree Course.
9. The credits related the linguistic knowledge in a european language (teaching ENI crediti formativi previsti dall'ordinamento di studio relativi alle competenze linguistiche in una lingua europea provided for in the rules of the degree course (teaching ENGLISH LANGUAGE AND ENGLISH OF FASHION equal to 12 CFU) shall be recognized subject to the submission of the related certification. The minimum level required for the attainment of the linguistic certification shall be a B1. The issuance date of the certifications shall be no more than 3 years before their submission. The Committee for the Study Plans shall reserve the right to decide, with regard to the specific cases, the eventual recognition of certificates issued by other institutions, taking as a guiding principle the list of the entities for the certification of the linguistic-communicative competences in a foreign language for the personnel recognized by the MIUR (Directorial Decree AOODGAI/10899 of July 2012 and subsequent updates).

10. The following recognized IT certifications, whose issuance date shall be no more than 5 years before their submission, shall correspond to the teaching 'IT and Telematic Abilities' (2 CFU) :
- ECDL FULL STANDARD (or a higher level);
 - EIPASS 7 MODULES USER (or a higher level);
 - CERTIPORT IC3 Global Standard 4 (or a higher level).

Art. 7 – Examinations and tests

1. For each formative activity shall be provided an examination, upon completion of the didactic activities represented by the learning objects present in the VLE.
2. The students shall acquire the CFU attributed to a particular formative activity only passing the examination.
3. The examination and the final evaluations needed for the attainment of the title shall not be more than 20. For the purpose of the calculation shall be considered the following formative activities:

- a. basic;
- b. characterizing;
- c. supplementary;

In addition to the aforementioned activities, shall be required the following formative activities

- d. optional examinations
- e. activities related to the final dissertation;
- f. further linguistic knowledge, eventual formative internships, IT, telematic and relational abilities.

4. The examinations shall consist in a test structured in conformity with what is provided for in the "Regulation for the implementation of the examination" and with due regard for the following rules:
 - a. The examination shall be organized so as to evaluate the knowledge, the comprehension, and the application of the examination subjects, demonstrating the proficiency of the student in the didactic units/thematic units of the related teaching.
 - b. The final evaluation shall take into account the results of the partial examinations, carried out with due regard for the Academic Regulations, in which case the teacher shall specify in the "course profile" the kind of activity, the modalities and the criteria of evaluation.
 - c. Specific examination for all the competences provided for by QCER for the Language tests.

5. The professor in charge of the teaching, before the beginning of each academic year, and with

due regard for the general regulation of the University, shall communicate the modalities for the examination, the assessment criteria and the possibility to carry out partial examinations. The manner in which the examination shall be carried out shall be the same for all the students with due regard for what has been established at the beginning of the academic year.

6. The eventual partial verifications shall not replace the final examination.
7. With regard to the implementation of the examinations shall be applicable the rules provided for by the Academic Regulation.

Art 8 – Duration

1. Shall be applicable the rules provided for by the Academic Regulation.

Art 9 – Mobility and studying abroad

1. The Degree Course in Design and the Art of Fashion, in line with the provisions of the University shall promote the exchange of teachers and students through international cooperation and bilateral agreements. In this regard see the indications published on the website of the University on the International Cooperation and the Erasmus Policy at the following link: <https://www.uniecampus.it/ateneo/cooperazione-internazionale/index.html>.

Art. 10 – Final Dissertation

1. The final dissertation shall be written by the student with the supervision of a teacher of the Faculty of Literature or of an external teacher entitled to one of the teachings provided for the Degree Course in Design and the Art of Fashion. The elaboration of the final dissertation, shall begin at least six months before the date estimated for the discussion, in order to guarantee its accuracy. The discussion of the final dissertation shall consist in the presentation of a written dissertation realized by the student under the guidance of a supervisor with due regard for and with the procedures provided for in the related Academic Regulations and in the guidelines of the Faculty of Literature (see **Attachment 5**).
2. The final dissertation shall focus on any subject related to one or more formative activities of the following typology:
 - a. basic;
 - b. characterizing;
 - c. supplementary;

- d. optional, provided for in art 2 paragraph 4, among those activated in the DC and registered in the student's study plan.
3. The final dissertation shall, in exceptional circumstances, be written in a foreign language, agreed upon in advance with the supervising teacher and with the Coordinator of the DC. In this case, the student shall draft a detailed summary of the dissertation in Italian.
4. The dissertation shall demonstrate the acquisition of specific cultural competences and the critical and/or preparatory in accordance with the rules established by the competent Council of Course of Study. The final dissertation, evaluated on the basis of definite parameters (such as competence in the bibliographic research, autonomy, quality of the dissertation) shall be assigned maximum 6 points.

Art. 11 – Attainment of the Degree

The student shall be attain the Degree with at least 180 CFU and upon completion and discussion of the final examination (final dissertation).

1. With regards to the conditions for the admission to the final dissertation, the degree examination board, the implementation of the examination and the final grade see the Academic Regulation for the final diassertation.
2. The secretariat upon request, shall provide the graduate students with the Diploma Supplement, which shall describe the category, the level, the context, the content and the status of the studies carried out in accordance with the standard eight-point plan developed on the initiative of the European Commission, the European Council and of the UNESCO.

II – OPERATIVE RULES

Art. 12 – Obligations related to frequency

1. The student shall be admitted to the examination related to a determined teaching only after having implemented all the online learning objects making up the course, except for expressed and motivated waivers provided for by the teachers, who shall clarify them in their teacher's profile.
2. The DC provides for the enrolment as part-time student, for all the qualified students, pursuant to what is regulated in the Academic Regulations.

Art. 13 – Enrolment to the following years, transfer and withdrawal from the studies

1. See the rule provided for in the Academic Regulations.

Art. 14 – Recognition of incoming CFU

1. See the general regulations provided for by the University; along with the opinion of the DC if the aforementioned regulation shall require so.

Art. 15 – Dispositions for the students

1. The DC shall apply the rules provided for by the University regulating the frequency to the formative activities, the number of the credits to be acquired for the enrolment to the following course year; the requirements for the implementation of outsourcing education, and all the actions aimed at an effective learning. In this regard see the Student Regulation, the website page on the LDs and the Erasmus Policy of the University.

Art. 16 – Assessment of the Didactic Activity

1. The DC shall implement forms of assessment of the quality of the didactic activities provided for by the current legislation with the modalities and the deadlines provided for by the University's Quality Assurance Committee.

Art. 17 – Flexibility of the learning pathway

1. The Degree Course in Design and the Art of Fashion, with the collaboration of the online tutors (OT) proposes orientation and tutoring activities in relation to the individual study plan, of the optional formative activities and with regard to the implementation of the curricular internship, promoting a student-centred approach to learning focused on encouraging the assumption of an active role in the definition and in the time frame of the learning pathway. The DC shall promote a collaboration with the disciplinary tutors whom, coordinating with the teachers in charge of the course, shall have the task of supporting the preparation of the didactic materials and of the partial examinations, guaranteeing the possibility to implement flexible learning pathways. Finally, the student shall have the possibility to enrol in the DC and to take advantage of the formative offer at any time of the academic year and to carry out the examinations during the seven examination sessions, provided for in the academic calendar.

III – FINAL AND TRANSITIONAL REGULATIONS

Art. 18 – Amendments to the Regulation

1. Any amendment to the present Regulation shall be proposed by the Coordinator of the DC or by at least one third of the members of the Council of the DC or at least one third of the members of the Council of the DC and shall be approved by absolute majority and, successively, by the Technical Supervisory Committee.
2. In case of failure to approve the amendment, the proponent shall send a response, along with a report describing its motivations directly to the
3. Technical Supervisory Committee.
4. The modifications to the present regulation, subject to the verification of their conformity to the Academic Regulations shall be issued by Decree of the President of the Technical Supervisory Committee.
5. Eventual legislative acts compatible with the Academic Regulation and incompatible with what is stated in the present regulation shall be applicable even in the absence of an expressed modification, but shall determine the immediate beginning of the procedure provided for in the first paragraph of the present article.
6. Eventual interpretive or applicative problems resulting from the succession of the Regulations in the course of time shall be the subject of a specific assessment on the part of the DC.

Art. 19 – Transitional regulations

1. The present regulation shall be applicable from the academic year 2018/2019.

Attachment 1

GENERAL FRAMEWORK OF THE FORMATIVE ACTIVITIES

Basic Activities subject area	Sector / Teaching	CFU
Linguistic and Literary Disciplines	L-FIL-LET/10 Italian Literature <i>ITALIAN LITERATURE 12 CFU (1st year)</i>	12
Historical Disciplines	M-STO/04 Contemporary History <i>CONTEMPORARY HISTORY 6 CFU (2nd year)</i>	6
Sociological, Psychologic and Pedagogical Disciplines	SPS/08 Sociologia dei processi culturali e comunicativi <i>SOCIOLOGY OF FASHION (1st year)</i>	6
Total Basic Activities		24

Characterizing Activities subject area	Sector / Teaching	CFU
Critic, Semiological and Socio-Anthropological Disciplines	M-DEA/01 Demoethnoanthropologic Disciplines <i>ANTHROPOLOGY AND ANTHROPOLOGY OF FASHION 12 CFU (1st year)</i>	12
Historical-Artistical Disciplines	L-ART/02 History of Modern Art <i>HISTORY OF MODERN ART (1st year)</i>	12
Linguistic Disciplines	L-LIN/12 Translation and Languages- English Language <i>ENGLISH LANGUAGE AND ENGLISH FOR FASHION 12 CFU (2nd year)</i>	12
Music and performing arts, techniques of fashion and artistic productions	ICAR/17 Design <i>DESIGN 1 (WITH ELEMENTS OF INDUSTRIAL DESIGN) 12 CFU (1st year)</i> <i>DESIGN 3 12 CFU (3rd year)</i> ICAR/13 Industrial Design <i>INDUSTRIAL DESIGN 1 6 CFU (2nd year)</i> <i>INDUSTRIAL DESIGN 2 6 CFU (3rd year)</i>	36
Total Characterizing Activities		72

Supplementary Activities subject area	Sector / Teaching	CFU
Supplementary Activities	SPS/08 Sociology of cultural and communicative processes <i>ORGANIZATION OF EVENTS AND MEDIA RELATIONS 6 CFU (3rd year)</i> SECS-P/08 Economics and management of enterprises <i>ECONOMICS AND MANAGEMENT OF ENTERPRISES 6 CFU (1st year)</i> <i>MARKETING OF FASHION 6 CFU (2nd year)</i> M-PSI/06 Psychology of labor and of organizations <i>PSYCHOLOGY OF LABOR 6 CFU (3rd year)</i> L-ART/06 Cinema, photography and television <i>HISTORY OF CINEMA 6 CFU (2nd year)</i> <i>HISTORY OF TELEVISION 6 CFU (2nd year)</i> L-ART/05 Performing Arts Disciplines <i>HISTORY OF CONTEMPORARY THEATRE</i> L-ART/03 History of Contemporary Art <i>HISTORY OF CONTEMPORARY ART 6 CFU (2nd year)</i> IUS/01 Private Law <i>PRIVATE LAW 6 CFU (2nd year)</i> INF/01 IT <i>WEB MARKETING 6 CFU (3rd year)</i> ICAR/13 Industrial Design <i>VIRTUAL MODEL AND RENDERING 6 CFU (2nd year)</i> <i>INTERIOR DESIGN 6 CFU (3rd year)</i> <i>DISEGN 2 6 CFU (2nd year)</i>	54
Total Supplementary Activities		72

Other Activities	CFU
Optional Activities	12
For the final dissertation	6
Formative Internships and Orientation	10
Telematic and IT Abilities	2
Total Other Activities	30

TOTAL CREDITS	180
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Attachment 2

Degree Course in “Design and the Art of Fashion” (L-3, D.M. 270/04)

STUDY PLAN

1st Year	CFU	Sector	Type of Activity	Statutory
MANDATORY				
ITALIAN LITERATURE	12	L-FIL-LET/10	Basic	Yes
SOCIOLOGY OF FASHION	6	SPS/08	Basic	Yes
ANTHROPOLOGY AND ANTHROPOLOGY OF FASHION	12	M-DEA/01	Characterizing	Yes
HISTORY OF MODERN ART	12	L-ART/02	Characterizing	Yes
DESIGN 1 (WITH ELEMENTS OF INDUSTRIAL DESIGN)	12	ICAR/17	Characterizing	Yes
ECONOMICS AND MANAGEMENT OF ENTERPRISES	6	SECS-P/08	Integrative	Yes
2nd Year	CFU	Sector	Type of Activity	Statutory
MANDATORY				
DESIGN 2	6	ICAR/17	Integrative	Yes
INDUSTRIAL DESIGN 1	6	ICAR/13	Characterizing	Yes
CONTEMPORARY HISTORY	6	M-STO/04	Basic	Yes
HISTORY OF CONTEMPORARY ART	6	L-ART/03	Integrative	Yes
HISTORY OF CINEMA	6	L-ART/06	Integrative	Yes
HISTORY OF TELEVISION	6	L-ART/06	Integrative	Yes
ENGLISH LANGUAGE AND ENGLISH OF FASHION	12	L-LIN/12	Integrative	Yes
2 OPTIONAL EXAMS				
PRIVATE LAW	6	IUS/01	Integrative	
MARKETING OF FASHION	6	SECS-P/08	Integrative	
VIRTUAL MODEL AND RENDERING	6	ICAR/13	Integrative	
HISTORY OF CONTEMPORARY THEATRE	6	L-ART/05	Integrative	
3rd year	CFU	Sector	Type of Activity	Statutory
MANDATORY				
DESIGN 3	12	ICAR/17	Characterizing	Yes
INDUSTRIAL DESIGN 2	6	ICAR/13	Characterizing	Yes
TELEMATIC AND IT ABILITIES	2	ING-INF/05	OTHER (art. 10, comma 5, lettera d)	Yes

FINAL DISSERTATION	6	PROFIN_S	Final Examination	Yes
2 OPTIONAL EXAMS				
ORGANIZATION OF EVENTS AND MEDIA RELATIONS	6	SPS/08	Integrative	
WEB MARKETING	6	INF/01	Integrative	
INTERIOR DESIGN	6	ICAR/13	Integrative	
PSYCHOLOGY OF LABOR	6	M-PSI/06	Integrative	
2 OPTIONAL EXAMS FOR THE 3rd YEAR			Optional	
MODERN HISTORY	6	M-STO/02	Optional	
CONTEMPORARY HISTORY II	6	M-STO/04	Optional	
CONTEMPORARY ITALIAN LITERATURE	6	L-FIL-LET/11	Optional	
SOCIOLOGY OF FASHION 2	6	SPS/08	Optional	
SOCIOLOGY OF LITERATURE	6	L-FIL-LET/14	Optional	
PRINCIPLES OF DIRECTION	6	L-ART/05	Optional	
THEORY AND PRACTICE OF THE AUDIOVISUALS	6	L-ART/06	Optional	
ARCHIVISTICS, BIBLIOGRAPHY AND LIBRARY SCIENCE	6	MSTO/08	Optional	
AESTHETICS	6	M-FIL/04	Optional	
INTERNSHIPS AND/OR WORKSHOPS (10 CFU)				
WRITING WORKSHOP	2	NN	OTHER (art. 10, comma 5, lettera d)	
WORKSHOP FOR READING WORKS OF ART	2	NN	OTHER (art. 10, comma 5, lettera d)	
WORKSHOP FOR READING PICTURES	2	NN	OTHER (art. 10, comma 5, lettera d))	
BIBLIOGRAPHIC RESEARCH WORKSHOP	2	NN	OTHER (art. 10, comma 5, lettera d)	
INTERNSHIPS, SEMINARS, WORKSHOP -04	4	NN	OTHER (art. 10, comma 5, lettera d)	
INTERNSHIPS , SEMINARS, WORKSHOPS -06	6	NN	OTHER (art. 10, comma 5, lettera d)	
INTERNSHIPS , SEMINARS, WORKSHOPS -08	8	NN	OTHER (art. 10, comma 5, lettera d)	
INTERNSHIPS , SEMINARS, WORKSHOPS -10	10	NN	OTHER (art. 10, comma 5, lettera d)	

Attachment 3

Faculty of Literature

Degree Course in “Design and the Art of Fashion” (L-3, D.M.270/04)

SYLLABUS ITALIAN LANGUAGE (SUPPLEMENTARY FORMATIVE ACTIVITY)

- Text
- A communicative solution
- Structural coherence
- The summary
- Writing an original text
- The essay
- Notes and bibliography
- Correspondence and the CV
- Criticalities of syntax
- Orthography handbook
- Punctuation

Attachment 4

REGULATION ON CURRICULAR INTERNSHIP

[https://www.uniecampus.it/fileadmin/user_upload/regolamenti/pdf/Regolamento tirocinio curriculare Deisgn e discipline della moda L03.pdf](https://www.uniecampus.it/fileadmin/user_upload/regolamenti/pdf/Regolamento_tirocinio_curriculare_Deisgn_e_discipline_della_moda_L03.pdf)

FACULTY OF LITERATURE

DEGREE COURSE IN DESIGN AND THE ART OF FASHION

The Study Plan of the Degree Course in Design and the Art of Fashion (Class L-3) shall give special priority to the curricular internship, with aiming to have the students experiment their skills in the labour market as an addition to their university education. The curricular internship consists in a period of practical work aimed exclusively at the attainment of the CFU needed for the completion of the formative path of the Course of Study (DC). The internship shall be carried out in structures – public or private – which have an active agreement with the University, or at eCampus University, and at other Departments and Institutes of Italian/Foreign literary and humanistic disciplines. The internship shall be carried out under the supervision of a tutor of the University – responsible for the didactic-organizational area of the internship (a member of the Internship Committee of the Faculty of Literature of eCampus University) – and a company tutor who shall guide the student during the internship period.

Art. 1 – PURPOSES AND ACTIVITIES OF THE INTERNSHIP

The curricular internship, aimed at the attainment of the academic title, shall aim at complementing conveniently the academic curriculum with contents, abilities and skills, allowing direct experiences in professional contexts in order to promote the attainment of the following formative objectives:

- a) Understanding of the connection between theory and professional practice as well as the integration between theoretical knowledge, granted by the Degree Course in Design and the Art of Fashion, and its concrete applications in professional practice;
- b) Learning the procedures and the methodologies characteristic of the professions belonging to the sector of Design and Fashion;
- c) The progressive acquisition, under the strict guidance of a tutor, of competences related to the professional role, in relation to the different labour contexts where the graduates in Design and the Art of Fashion shall operate.

The internship qualifies as a planned activity and shall follow an individual project, established on the basis of a “formative project” between intern and tutor specifying their mutual responsibilities and the respective tasks.

The aforementioned regulation shall be submitted to approval of the Internship Commission of the Faculty of Literature of eCampus University.

The duration of the curricular internship for the students of the Degree Course in Design and the Art of Fashion shall be 25 hours for each formative credit, pursuant to what is provided for in the didactic offer, up to a maximum of 10 CFU.

In order to allow a wide variety of experiences, the students shall realize their internship:

- a) In public or private structures – Authorities, Associations, Institutions, Academies, Research Centres – where the following services are provided:
 - Fashion products;
 - Communication design;
 - Interior design
 - Didactics of Design and/or of the top-line sector of Fashion;
 - Editorial services for Fashion;
 - Congressional activities and International fairs, for events and projects relative to Design and to the sector of fashion;
 - Services dealing with Design and/or fashion;
 - Services aimed at the organization of events of design and/or fashion;
 - Organization of informatic contents for the promotion of initiatives, events and businesses on the social networks dealing with design and/or fashion;
- b) Only in case of actual difficulties in finding the entities willing to accept the intern, shall the student include as a substitute one or more workshops established in the Faculty of Literature and imagine as practical experiences for the student, who shall deal with the active/pragmatic aspect of various disciplines, examining in depth its contents and developing further skills.

The workshops shall be established by full professors as telematic didactics living priority to the interaction between student and teacher although in asynchronous modality. The student, after the presentation of the theoretical context implemented by the teacher, shall carry out tests and guided exercises, which shall be evaluated by the teacher, who, on the basis of the results obtained, shall decide whether to assign the qualification required for the attainment of the cfu provided for by the workshop.

The student shall also attend to workshops and conferences organized by the University, related

to the area of design, for which was requested the recognition of the credits to the competent authorities of the University.

Due to the presence of the aforementioned solutions, conveniently designed to remedy the difficulties encountered by the students deployed throughout the national territory, it is highly inadvisable to substitute the internship with other examinations.

For the purpose of reporting the internship activity carried out, shall be only be considered the hours of actual implementation of the practical and didactic exercises and not the hours of presence within the structure (shall not be considered, for example, the hours of stay in the accommodations, the breaks or the hours of stay in the in the structure before and after the practical activity). The formative internship shall not be considered as an employment relationship.

The maximum overall duration of the period of internship shall be of 6 months. In the calculation of the aforementioned limit shall not be taken into account the periods of abstension or suspension of the internship. The maximum duration shall be 6 months included any potential waivers.

Art. 2 – ACCESS TO THE INTERNSHIP

In order to begin the internship the student shall:

- Make mandatory and preventive contact with the Internship Office by email to the following address: tirocinio.lettere@uniecampus.it;
- Having attained at least 100 CFU out of 180;
- In the event of the student wishes to carry out the internship at an external authority, please note that the relationship between the University and the host structure shall be regulated by a specific agreement. In case the structure where the student wishes to carry out the internship does not have an agreement with the University, it is mandatory to stipulate it before the beginning of the internship

Art. 3 – PURPOSES AND CHARACTERISTICS OF THE TUTORS

The tutor shall follow the student during the internship period, agreeing on the practical modalities of its implementation, making sure that the internship is carried out appropriately and participating to the evaluation of the internship. In the public/private entities the function of tutor shall be carried out by the personnel related to the occupational activities provided for in Art. 1,

with an appropriate professional experience and capable of guaranteeing a stable relationship with the structure throughout the duration of the internship. Within the University, shall carry out the function of tutor the teachers of the Bachelor's Degrees and the Master's Degrees of the Faculty/Department of Literature. The tutor-intern relationship shall not surpass the 1:4 ratio.

Art. 4 – RULES OF CONDUCT FOR THE INTERN

The intern shall comply with what was agreed in the agreement between the University and the host, shall respect the disciplinary regulations, the organizational/safety/hygiene rules. During and after the internship the intern shall maintain the strictest confidence on the information acquired during the implementation of the internship. If the host adopts a code of conduct or an internal rule, the intern shall comply with it.

Art. 5 – INSURANCE POLICIES

The RC and INAIL insurance policies, necessary for the implementation of the internship, shall be at the expense of eCampus University.

Art. 6 – TRAINING PROJECT

The Training Project shall be a an actual contract between the intern and the host. The Formative Project shall contain personal information on the intern, the time and the place of the internship, information on the insurance policy, the name of the tutor/tutors. In the Training Project shall be indicated the purpose of the internship and the modalities necessary in order to reach the target set (namely the competences that the intern wishes to attain at the end of the internship and how to achieve them). The duration of the internship and the modalities of access to the facilities of the company shall be described in the Training Project, duly filled in before the beginning of each internship period.

Art. 7 – IMPLEMENTATION OF THE INTERNSHIP

The internship period shall not be regarded as an employment relationship, nor as a replacement of the workforce or as a professional service. The formative purposes shall be naturally functional at the professional profiles defined by the Degree Courses. In the case of absence due to sickness, the intern shall inform the University and make up for the days of absence. In case of an accident, the internship shall inform the University on the events occurred.

Art. 8 – COMPLETION OF THE INTERNSHIP

Once concluded the internship, the student shall send by registered mail ALL the documents (the complete Training Project, the attendante register, the safety course receipt, the Report on the internship Period and the Evaluation Report) to the Student Secretariat in Novedrate. The CFU shall be recognized only in the face of the delivery of all the documents provided for in paragraph 1 of the present article to the Student Secretariat.

Attachment 5

Regulation of the Faculty of Literature for the final dissertation

https://www.uniecampus.it/fileadmin/user_upload/provafinale/La_tesi_di_laurea.pdf